



EKSELANS BY ITS

OPENETICS

# CORPORATE PRESENTATION

COMPLEMENTING EXPERTISE,  
MULTIPLYING IMPACT



# ABOUT US

● **EKSELANS BY ITS** is the brand of ITS Partner, a Spanish industrial company that integrates four specialized companies in R&D+i activities, software engineering, electronic design, and the manufacturing of professional solutions for the telecommunications sector.

● **OPENETICS** is a Spanish company specializing in the manufacturing of structured cabling solutions, fiber optics, rack cabinets, and PDUs, complying with the most demanding international quality standards. To learn more about **OPENETICS**, product range, you can check its catalog at [www.openetics.com](http://www.openetics.com).

● Since 2024, **ITS Partner** and **OPENETICS** have been part of **CAE Groupe**, a leading French group in cabling and connectivity solutions that operates in diverse markets such as smart buildings—both in the tertiary and residential sectors—, industrial, maritime and offshore, nuclear and infrastructure, military, healthcare, and entertainment.



## HEAD OFFICE

Sant Cugat del Vallès,  
Barcelona



**OPENETICS**



## LOGISTIC CENTER

Sabadell,  
Barcelona



## MADRID HEAD OFFICE

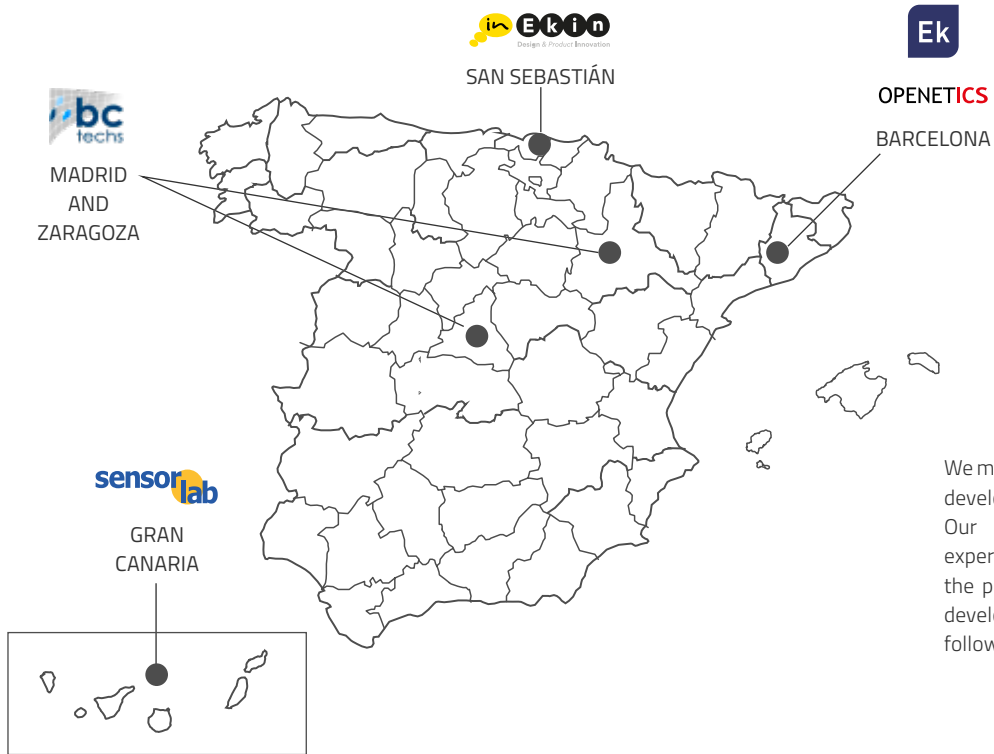
Madrid

# GLOBAL PRESENCE



With a well-structured commercial policy focused on professionals, we distribute our solutions to more than 50 countries. This global vision allows us to benefit from the experience gained in various international markets, which is reflected in the diverse range of products available to our customers, often tailored to meet the specific needs of each country.

# R&D CENTERS



We make a significant investment in research, development, and technological innovation. Our engineering teams—with extensive experience in R&D, industrialization, and the production of technological solutions—develop products that are manufactured following high-quality standards.

# THE EK RANGE



**01**

SMATV



**02**

FIBER AND LAN  
DISTRIBUTION



**03**

RECEIVERS,  
MODULATORS AND  
REMOTE CONTROL  
IR EXTENDERS



**04**

CM HEADEND /  
TRANSMODULATORS,  
ENCODERS AND  
STREAMERS



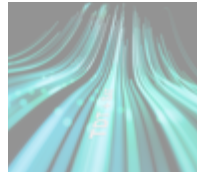
**05**

HOSPITALITY AND S  
OCIAL HEALTH/ IPTV  
SERVERS/  
CHROMECASTING/ OTT  
AND OPERATORS



**06**

CATV / HFC  
TRANSMISSION -  
OPTICAL RECEPTION



**07**

DTT/SAT OVER FIBER



**08**

GPON, SOLUTION  
FOR HOSPITALITY,  
RESIDENTIAL,  
INDUSTRY, AND  
SMART CITIES



**09**

SIGNAL METERS



**10**

EKOAX.  
INTERNET OVER COAXIAL



**11**

WIFI, SWITCHES,  
4G ROUTERS AND  
LAN CABLES



**12**

HOTSPOT  
CAPTIVE PORTAL AND  
NETWORK AUDIT



**13**

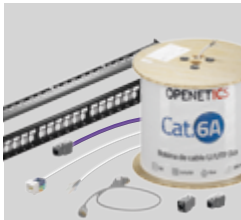
SENSORS IoT



**14**

VIDEO DOOR ENTRY  
AND ACCESS  
CONTROL SYSTEMS

# THE OPENETICS RANGE



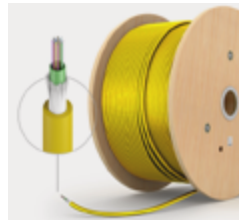
01

COPPER SYSTEMS



02

19" RACK CABINETS



03

OPTICAL FIBER



04

PDU & iPDU

# MYNET

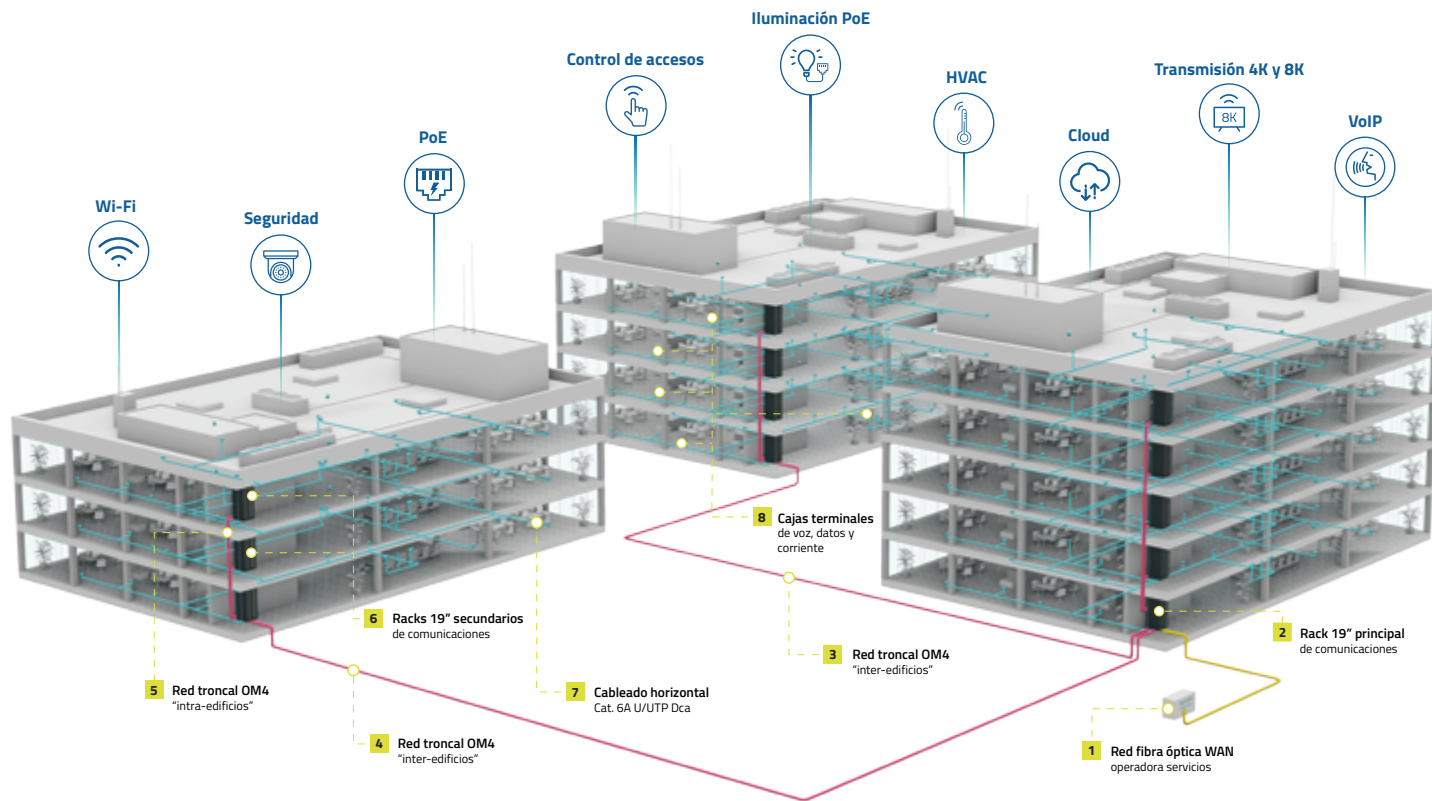
myNET  
mynet.openetics.com



Designed for  
**engineering  
firms and  
installation  
companies**



# MYNET





# WHY CHOOSE US?



Spanish technology companies with significant investment in R&D



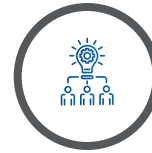
In-person and online training programs



High-level technical support



Exclusive commercial focus for professionals



Continuous revenue growth through new technological solutions



Comprehensive Solution and a Real Alternative to Other Market Players



Excellent Quality/Price Ratio



Highly Qualified Local Commercial Support



Market Influence Through Engineering Firms



Comprehensive Support for Accessing and Implementing New Technology Projects

# VERTICAL MARKETS



Hotels and  
Campgrounds



Universities and  
Schools



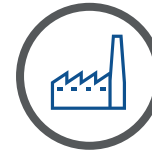
Public  
Administrations



Data centers



Corporate Buildings



Industry 4.0



Wind and Solar Parks



Retail



Telecommunications  
Operators



Smart cities

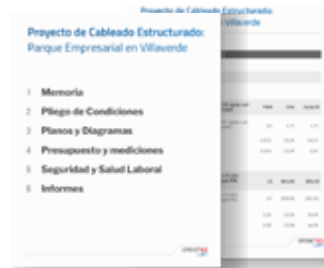


Healthcare Sector

# SPECIFICATION DEPT.



Our clients benefit from the guidance of our specification team, composed of professional engineers specialized in networks and telecommunications.



## PROCESS:



Evaluation of network needs.



Definition of the most reliable systems.



Creation of material lists.



On-site installation support.

# WARRANTY PROGRAM



OPENETICS offers an extended 25-year warranty for copper and fiber optic installations carried out with the brand. To obtain this warranty, the installer must be an OPENETICS Integrator Partner.



# INSTALLERS



## OPENETICS

- ✓ Exclusive Focus on Professionals
- ✓ Company with a high investment capacity in development
- ✓ In-person and online training for installers
- ✓ Pre- and post-sales technical support for professionals
- ✓ From the technical office, product managers responsible for different product lines provide installers with the highest level of professionalism and respect for any inquiries.
- ✓ Objective: To innovate and offer professional solutions with the highest possible dynamism, always focusing on quality and the ability to generate business for our distribution network.

# HOSPITALITY SECTOR



We offer the hospitality sector a wide range of technological solutions to meet today's connectivity and entertainment needs and demands.

Based on in-house developments, we provide a broad selection of professional equipment that enables the creation of advanced multimedia environments in hotels, whether by upgrading existing infrastructures without the need for construction work or by implementing advanced FTTR (Fiber-To-The-Room) systems over fiber optics.



SCALABLE WIFI  
COVERAGE



FAST AND SECURE (BYOD)  
MOBILE CONNECTIVITY



TV, TDT, SAT AND IPTV  
CHANNEL PROCESSING AND  
DISTRIBUTION



CREATION OF INFORMATION  
CHANNELS



OTT - WIFI STREAMING  
SERVICES



ACCESS TO MULTIMEDIA  
SERVICES WITH MOBILE  
DEVICES AND HOSPITALITY TV



HOTSPOT, WELCOME PORTALS  
DIGITAL MARKETING



SECURE INTERNET ACCESS  
WITH INFORMATION  
CLASSIFICATION AND  
NETWORK AUDIT



CHROMECASTING SYSTEM

# TRAINING AND CERTIFICATION



We provide continuous training for distributors, installers, and integrators through technical workshops, online webinars, and video tutorials.

**EK WEBINAR ACADEMY** and **myACADEMY** connect telecommunications professionals with EK and Openetics technologies through webinars conducted by the company's engineers.

With over **5,000** live views, we make the generated content available on our YouTube channels for those interested.



**myACADEMY**

# SUCCESS STORIES

Projects Implemented with EK and OPENETICS Technology:

We are backed by over **10.000**  
**installations** worldwide



Hospital de Sant Pau  
Barcelona



Hotel Majèstic  
Barcelona



Hotel Volcán  
Lanzarote



Hotel Onyx  
Punta Cana



Hotel Now Jade  
Riviera Maya



Eibar FC Stadium  
Estadio primera  
división Eibar FC



CPD telefónica  
Madrid



Sonatrach  
Argelia



Juzgados  
Islas Canarias



Centros IKEA  
España





EKSELANS BY ITS

## OPENETICS

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A MEMBER OF

cae  
G R O U P E