

# CORPORATE PRESENTATION

ENTER THE EK WORLD  
EXCLUSIVELY FOR PROFESSIONALS

 [www.ek.plus](http://www.ek.plus)

 [ek.plus](https://www.youtube.com/ek.plus)

 [ekselansbyits](https://www.linkedin.com/company/ekselansbyits)

# ABOUT US



**Ekselans by ITS (EK)** is the brand of ITS Partner, a Spanish industrial company that integrates four specialized firms focused on R&D activities, software engineering, electronic design, and the manufacturing of professional solutions for the telecommunications sector.

Since 2024, **ITS Partner** has been part of **CAE GROUPE**, a leading French group in cabling and connectivity solutions, operating in diverse markets such as smart buildings (both commercial and residential), industrial, maritime and offshore, nuclear and infrastructure, military, healthcare, and entertainment.

Recently, the Spanish company **OPENETICS**, has also joined the group, specializing in the manufacturing of structured cabling solutions, fiber optics, rack cabinets, and PDUs, meeting the most demanding international quality standards. To learn more about **OPENETICS** product range, you can check their catalog at [www.openetics.com](http://www.openetics.com).



**HEAD OFFICE**  
Sant Cugat del Vallès, Barcelona



**MADRID HEAD OFFICE**  
Madrid



**CANARIAS SUBSIDIARY**  
Las Palmas G.C.



**LOGISTIC CENTER**  
Sabadell, Barcelona



**R&D CENTERS**  
-Madrid  
-Zaragoza  
-San Sebastián  
-Las Palmas G.C.



**ASSEMBLING AND PRODUCTION LINES**  
-Barcelona  
- Las Palmas G.C.



## EK IN THE WORLD

---



Having a well-structured commercial policy and which is **geared towards professional distribution**, EK distributes its solutions in over 30 countries. This global vision enables us to draw upon the experience provided by the different international markets, which is reflected in the varied offer that is made available to clients, in many cases with products tailored to the needs of each country.

# R&D CENTERS



## R&D INVESTMENT

EK carries out significant investment in research, development and technological innovation. Our engineering teams - which have extensive experience in R&D, industrialisation and production of technological solutions - develop products that are manufactured following the highest quality standards. EK products are manufactured using software, electronics and own molds, with European production being over 60% of the turnover.



# THE EK RANGE

01



SMATV

02



Fiber and LAN

03

Receivers, modulators and  
remote control extenders

04

CM headend /  
transmodulators,  
encoders and streamers

05

Hospitality and social  
health/ iptv servers/  
chromecasting/ OTT and  
operators

06

CATV/HFC optical  
transmission-reception

07

DTT+SAT  
transmission over  
fiber optics

08

GPON - solutions for  
hospitality, residential,  
industry and smart cities

09



Signal Meter

10

EKOAX  
iEthernet over Coaxial

11

Wifi, switches, 4g routers  
and lan cables

12

HOTSPOT  
captive portal and  
network audit

13



Sensors, IoT

14

Video door entry and  
access control systems

## WHY CHOOSE US?

---

**01**

European technology company with a **significant R&D investment**

**02**

Face-to-face and online training programs (**EK Webinar Academy**)

**03**

Best-in-class **technical support**

**04**

Commercial approach exclusively **to professionals**

**05**

Continuous business growth opportunities with **new technological solutions**

**06**

Wide range of solution and real alternative **to others market players**

**07**

Excellent **quality/price** relationship and great retail margins

**08**

Continuous and qualified **commercial support**

**09**

**Recognized reliability** throughout hundreds of **implemented projects**

**10**

Full process support during **new projects deployment**. "Zero problems" policy

## BUSINESS AREAS

01



**SMATV distribution, fiber and data** in residential and building sector

02



**Video Door Entry and Access Control**

03



**Data network and television integration. Professional IPTV and OTT servers**

04



**High-speed communication networks in tertiary sector**

05



**High-speed communication networks for Industry 4.0**

06



**Global telecommunication solutions and multiservice in hospitality sector**

07



**Advanced network systems for Smart Cities**

08



**Entertainment and remote assistance solutions in Healthcare sector**

09



**Professional sensing for industrial and residential environments**

## INSTALLERS, EK AND OPENET ICS. WHY CHOOSE US?

**Ek** EKSELANS BY ITS



### OPENETICS



- ✓ Exclusive advice for **professionals**
- ✓ Dynamic company with **high investment capacity in development**
- ✓ **Spanish technology company** which invests in its in-house engineering
- ✓ **Classroom-based** and online training for installers
- ✓ **Pre and post sales technical support** for professionals. From the technical office, the responsible product managers of the different product ranges address with the utmost respect and professional rigour any queries which the installers may have.
- ✓ **Objective:** to innovate and offer professional solutions with the greatest possible dynamism, always paying attention to quality and the ability to generate business for our distribution network



## HOSPITALITY SECTOR AND EK



EK offers the **hotel sector** with a wide range of **technological solutions** which meet the current needs and requirements in terms of connectivity and entertainment.

Based upon in-house technology, EK has a wide range of professional equipment which enables the generation of **multimedia environments produced in hotels**, either by upgrading existing infrastructures without any works being necessary, or by implementing advanced FTTR (Fiber-To-The-Room) systems over optical fibre.



SCALABLE WIFI COVERAGE



FAST AND SECURE (BYOD)  
MOBILE CONNECTIVITY



TV, TDT, SAT AND IPTV CHANNEL  
PROCESSING AND DISTRIBUTION



CREATION OF INFORMATION  
CHANNELS



OTT - WIFI STREAMING SERVICES



ACCESS TO MULTIMEDIA SERVICES  
WITH MOBILE DEVICES AND  
HOSPITALITY TV



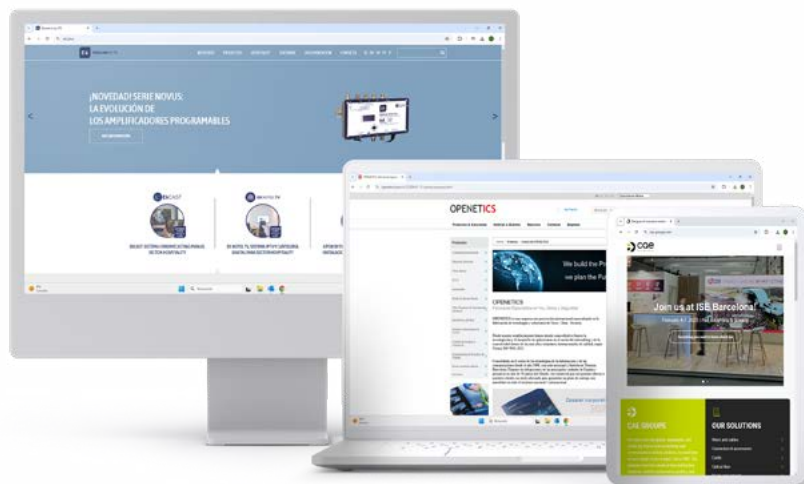
HOTSPOT, WELCOME PORTALS  
DIGITAL MARKETING



SECURE INTERNET ACCESS WITH  
INFORMATION CLASSIFICATION  
AND NETWORK AUDIT



CHROMECASTING SYSTEM



- ✓ User-oriented design
- ✓ Navigation made easy
- ✓ Extensive product information



**EKSELANS BY ITS**

**HEAD OFFICE**

Av. Cerdanyola 79-81 Local C  
08172 Sant Cugat del Vallès  
Barcelona (Spain)  
Tel: 93 583 95 43  
info@ek.plus



A MEMBER OF



[www.ek.plus](http://www.ek.plus)



[ek.plus](https://www.youtube.com/ekplus)



[ekselansbyits](https://www.linkedin.com/company/ekselansbyits)