



EKSELANS BY ITS

# TECHNOLOGICAL SOLUTIONS FOR HOSPITALITY INDUSTRY



ENTER THE EK WORLD

# ENTER THE EK WORLD EXCLUSIVELY FOR PROFESSIONALS

## ABOUT US

Ekselans by ITS (EK) is the registered trademark of the company ITS Partner, a company founded in 2011 and dedicated exclusively on the design, development, production and distribution of professional telecommunications electronics.

Although a young company its members pool together over 30 years of experience in the professional sector. And it is this experience which has enabled the brand to launch itself onto the market with a wide range of innovative, competitive products and always with the clear objective of providing solutions to the telecommunications professional.

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## R&D

For all this is to be possible EK undertakes a **major investment** in product development, having an in-house engineering team with ample experience in R&D, industrialisation and production of technological solutions.

## TECHNICAL SUPPORT

Ekselans by ITS offers an **excellent pre and post sale technical support** to the professional. From the technical office, the responsible product managers of the different product ranges address with the utmost respect and professional rigour any queries which the installers may have.

## EK IN THE WORLD

Having a well-structured commercial policy and which is **geared towards professional** distribution, EK distributes its solutions in over 25 countries.

This enables us to draw upon the experience provided by the different international markets, which is reflected in the varied offer that is made available to customers, in certain cases with products tailored to the needs of each country.

**EKSELANS BY ITS: QUALITY,  
COMPETITIVENESS AND DYNAMISM  
FOR A TECHNOLOGICAL SECTOR  
ALWAYS IN CONTINUOUS EVOLUTION**

# TECHNOLOGICAL DEVELOPMENT BY EK

**ENTER THE EK WORLD.  
PROFESSIONAL SOLUTIONS  
AT THE SERVICE OF HOTEL  
TECHNOLOGY.**

EK offers the hotel sector with a wide range of technological solutions which meet the current needs and requirements in terms of connectivity and entertainment.

Based upon in-house technology, EK has a wide range of professional equipment which enables the generation of multimedia environments produced in hotels, either by upgrading existing infrastructures without any works being necessary, or by implementing advanced FTTR (Fiber-To-The-Room) systems over optical fibre.







**SCALABLE WIFI  
COVERAGE**



**FAST AND SECURE MOBILE  
CONNECTIVITY (BYOD-  
BRING YOUR OWN DEVICE)**



**TV, TDT, SAT AND IPTV  
CHANNEL PROCESSING  
AND DISTRIBUTION**



**CREATION OF  
INFORMATION CHANNELS**



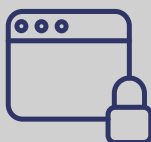
**OTT - STREAMING  
SERVICES OVER WIFI**



**ACCESS TO  
MULTIMEDIA SERVICES  
WITH MOBILE DEVICES  
AND SMART TV**



**HOTSPOT.  
WELCOME PORTALS**



**SECURE INTERNET ACCESS  
WITH INFORMATION  
CLASSIFICATION AND  
NETWORK AUDIT**

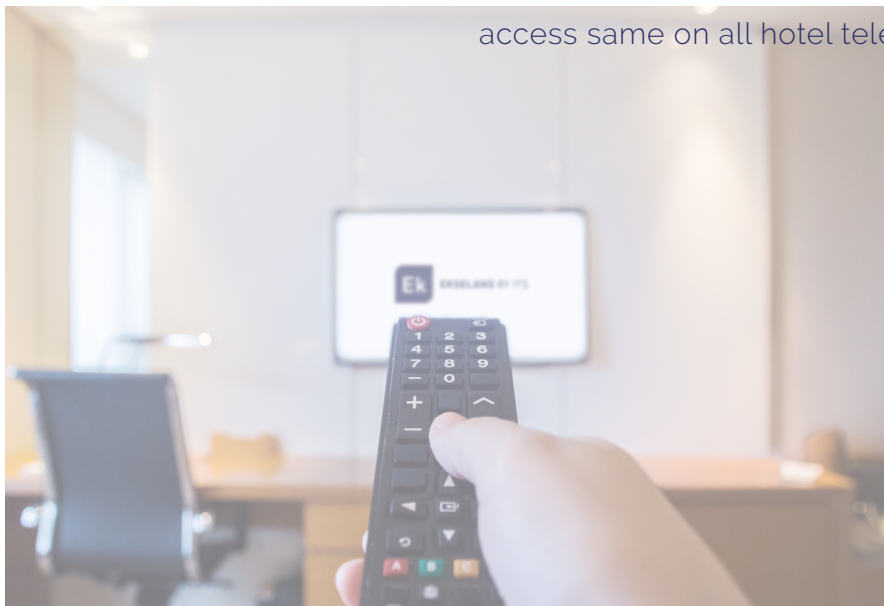


**PLATFORM FOR IP  
TELEPHONY  
DISTRIBUTION**

# PROFESSIONAL TV/SAT/IPTV EQUIPMENT

The television offer in hotels continues being one of the fundamental services for guests. Variety of programming and image quality. All this is possible with the **CM Header**, flexible and intelligent transmodulation based on the state-of-the-art digital signal processing technology.

Having a significant variety of modular format equipment for simple scalability, the range has transmodulators which enable the processing of DTT, satellite and IPTV signals, and their distribution in the hotel in both traditional radiofrequency modulation and IP digital modulation. Likewise, the range has digital encoders to modulate audio/video sources and to access same on all hotel televisions.





## HOTEL CHANNEL: GUESTS ALWAYS KEPT IN THE LOOP

The **CM Header** similarly enables the creation of a local channel to apprise guests of the services, events and activities through the rooms television sets and information screens.



# ADVANCED IP TELEVISION SYSTEMS OVER WIFI

The range of **OTT by EK** servers permits the transmission of IPTV signals through the hotel's Wi-Fi network so that users may enjoy access to television channels on their mobile devices anywhere in the hotel. And all this without having to download and install specific applications.





## WIFI NETWORK OPTIMISATION ENSURING A LOWER NETWORK BANDWIDTH CONSUMPTION.



The compression technology used by the EK servers allows for a Wi-Fi network optimisation ensuring a lower network bandwidth consumption.

The hotel can monetize this service through the generation of own **OTT by EK** platform tickets.





# INTERNET DISTRIBUTION VIA COAXIAL CABLE

The **EKOAX** system has been specially designed to convert the coaxial network into a data network in a very straightforward manner and without any works being necessary. The **EKOAX** equipment allow receiving and transmitting internet signals via the existing coaxial cable of a television installation, without any need for infrastructure intervention.





By simply adding a master device together with the television header and a user equipment at each point to which it is wished to carry the internet signal, the hotel can upgrade the television installation in order to transmit high speed internet and IP content. The user device furthermore acts as a Wi-Fi access point which is why a wireless network can be created easily and with excellent quality and reliability.

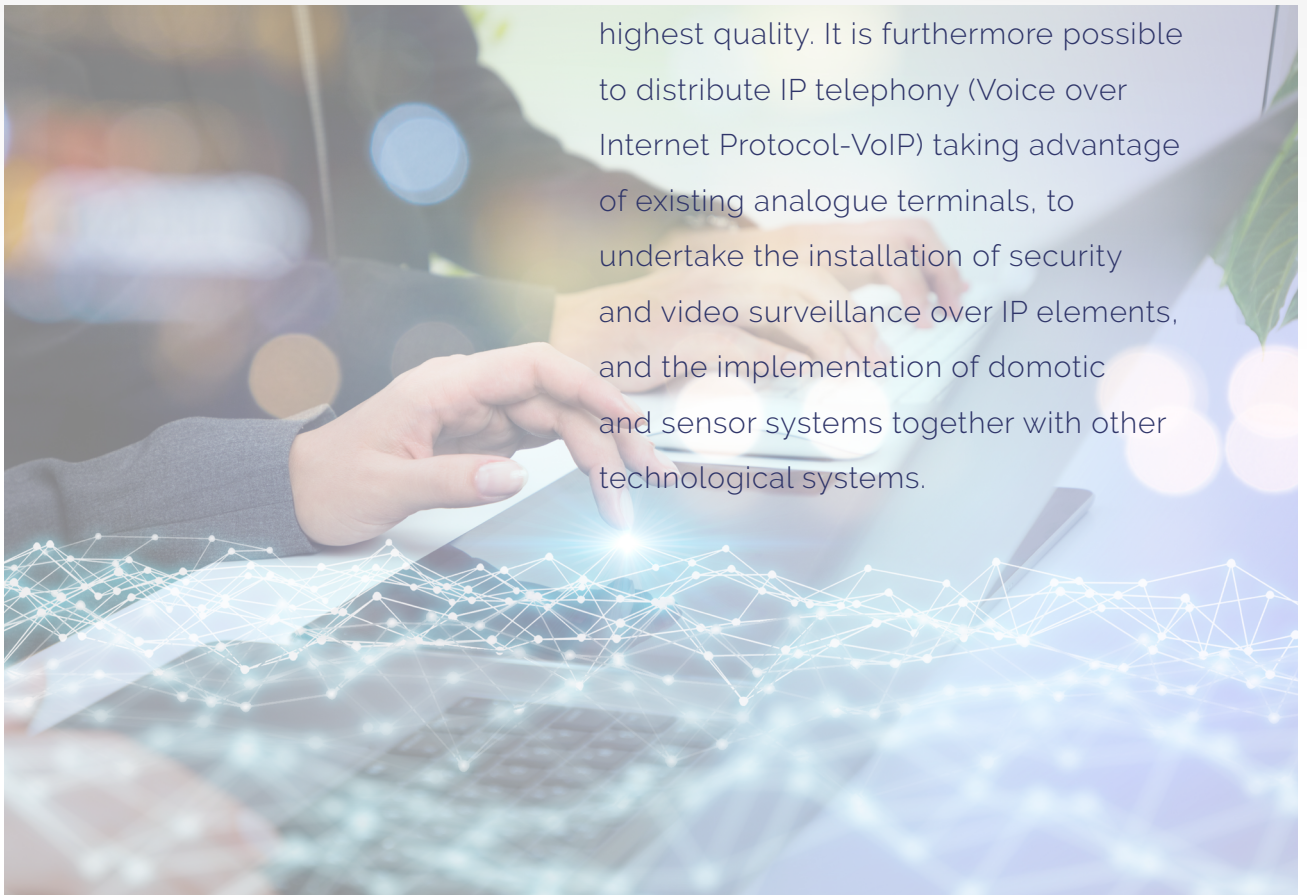
**EKOAX: RAPID INTERVENTION AND  
MAXIMUM RETURN ON INVESTMENT.**



# FTTR: FIBRE UNTIL THE ROOM WITH THE GPON TECHNOLOGY BY EK

EK has **GPON** technology, being the most advanced on the market for installing telecommunication infrastructures in hotels.

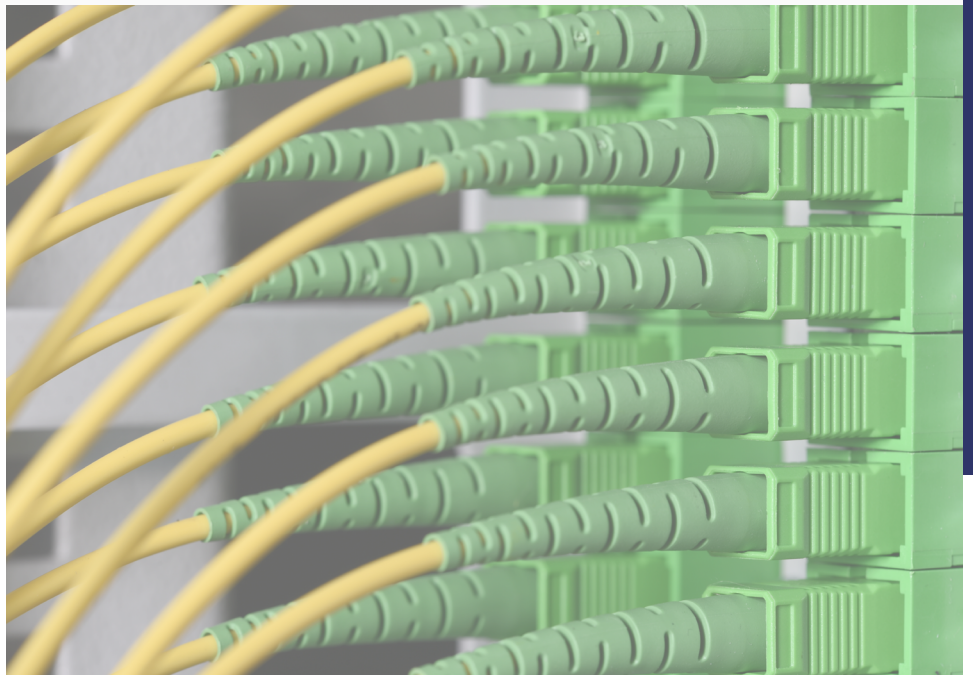
**GPON by EK** allows for the provision of high speed internet connection, RF television system distribution, Internet Protocol Television (IPTV), television on demand and streaming with the highest quality. It is furthermore possible to distribute IP telephony (Voice over Internet Protocol-VoIP) taking advantage of existing analogue terminals, to undertake the installation of security and video surveillance over IP elements, and the implementation of domotic and sensor systems together with other technological systems.





The **GPON by EK** technology is underpinned on the implementation of passive optical fibre networks up to the room (FTTR), which already in the production phase entails substantial cost savings and allows for high scalability. All this entails an extremely high return on investment. Likewise the GPON by EK technology entails other advantages such as simpler management and maintenance through ad hoc software and servers designed for hotels, and lower energy consumption by using a smaller number of active elements as regards other types of traditional data networks.

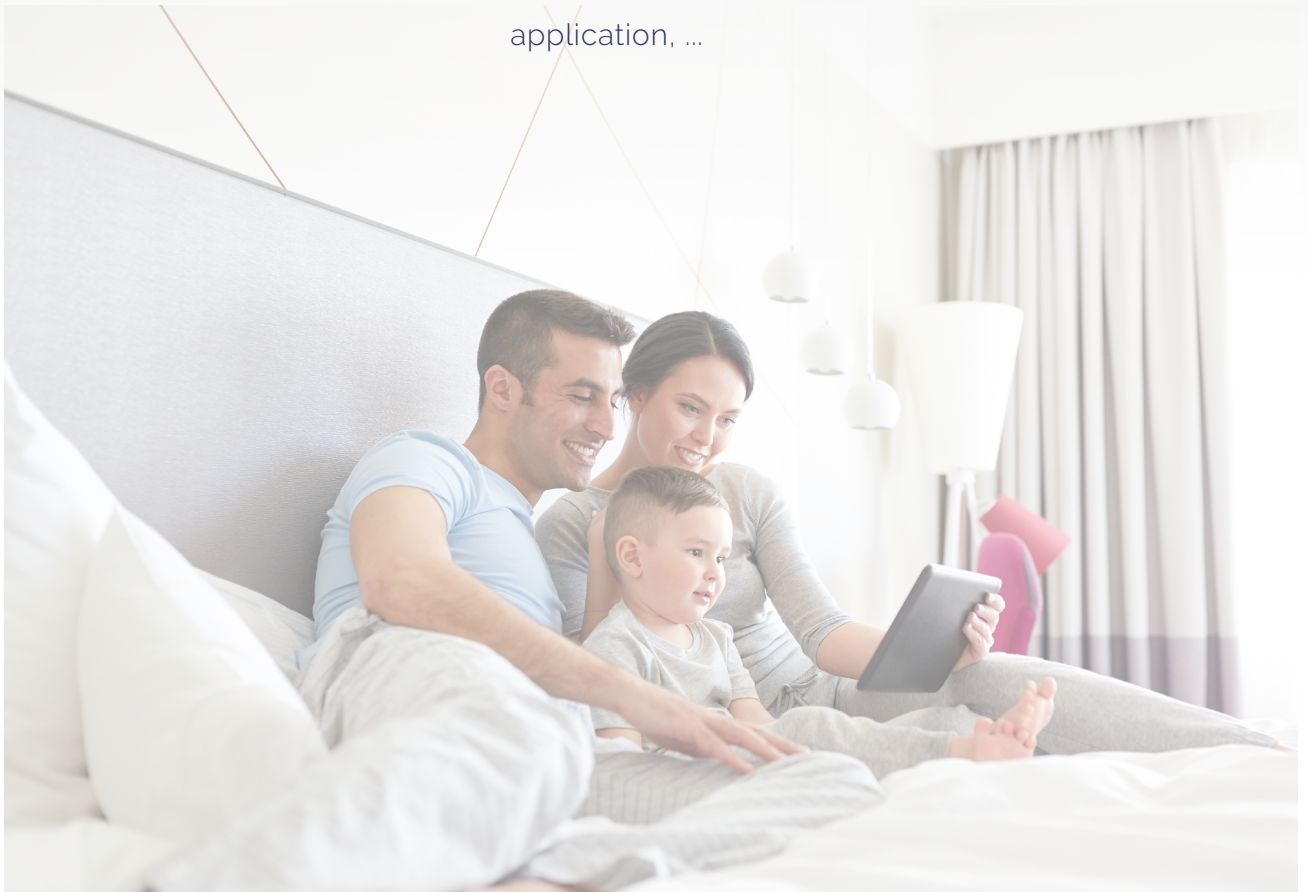
**GPON, THE MOST  
ADVANCED TECHNOLOGY  
ON THE MARKET**





# WIFI ACCESS POINTS

Offering a stronger **Wi-Fi** coverage and encompassing any corner of the hotel is possible thanks to the interior and exterior access points, which can be centrally managed offering an infinite number of configuration options: user management – distinguishing guests from service personnel – , creation of networks and independent coverage areas, allocation of bandwidth per user, definition of quality per service (QoS-quality of service), implementation of firewalls, scheduling for activation of Wi-Fi coverage by areas and application, ...





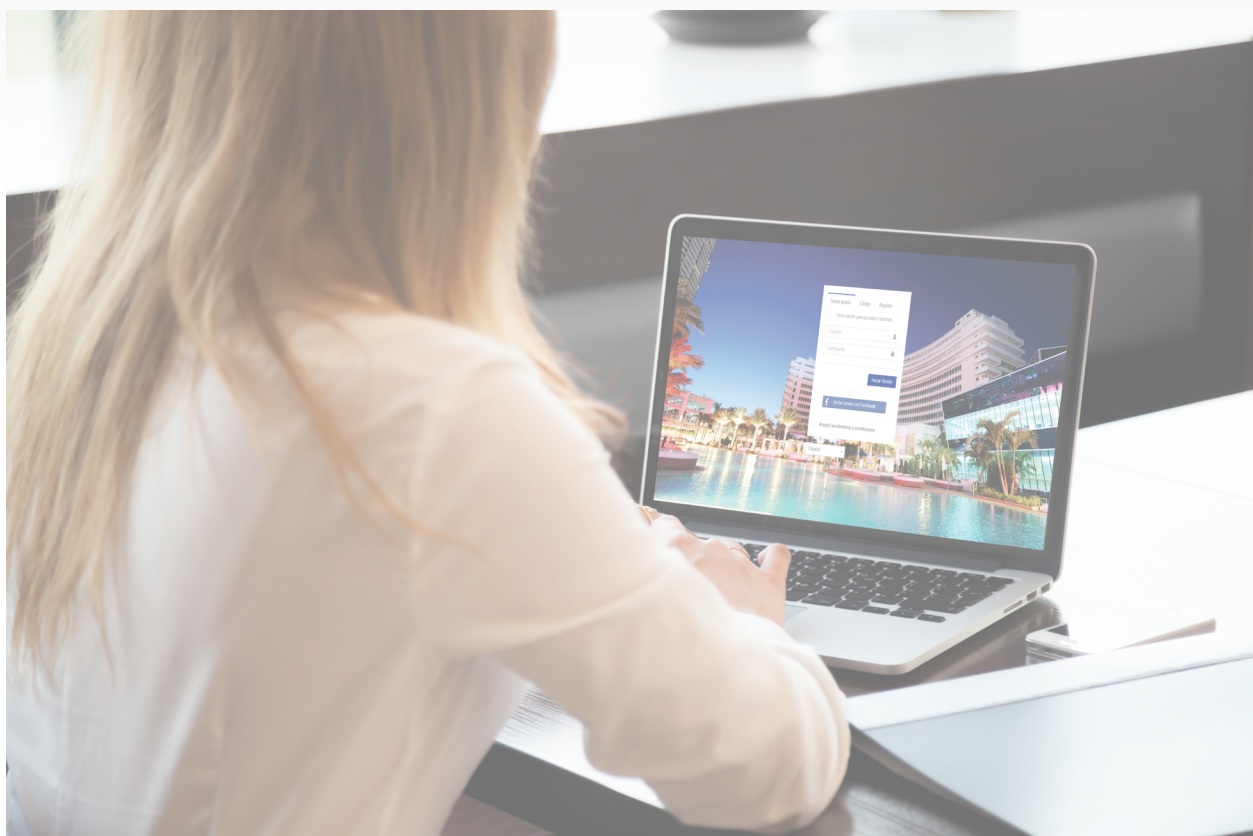


The professional access point, switch and controller system of the EK network allows for the implementation of **Wi-Fi** networks with high performance through structured cabling.

**WIFI BY EK: EXCEEDINGLY  
VERSATILE AND HIGH  
PERFORMANCE.**

# HOTSPOT BY EK: WELCOME AND SECURITY PORTAL

EK's professional HotSpot has been specially designed for installation in hotel environments. Through a simple configuration all the necessary parameters so as to offer different Wi-Fi network accreditation methods (direct entry, email with verification checks, tickets with predefined passwords, social networks, ...) can be defined. Likewise, the system allows for the definition of user profiles for allocation of times and connection speeds.



SPECIFICALLY DESIGNED  
FOR INSTALLATION IN  
HOTEL ENVIRONMENTS



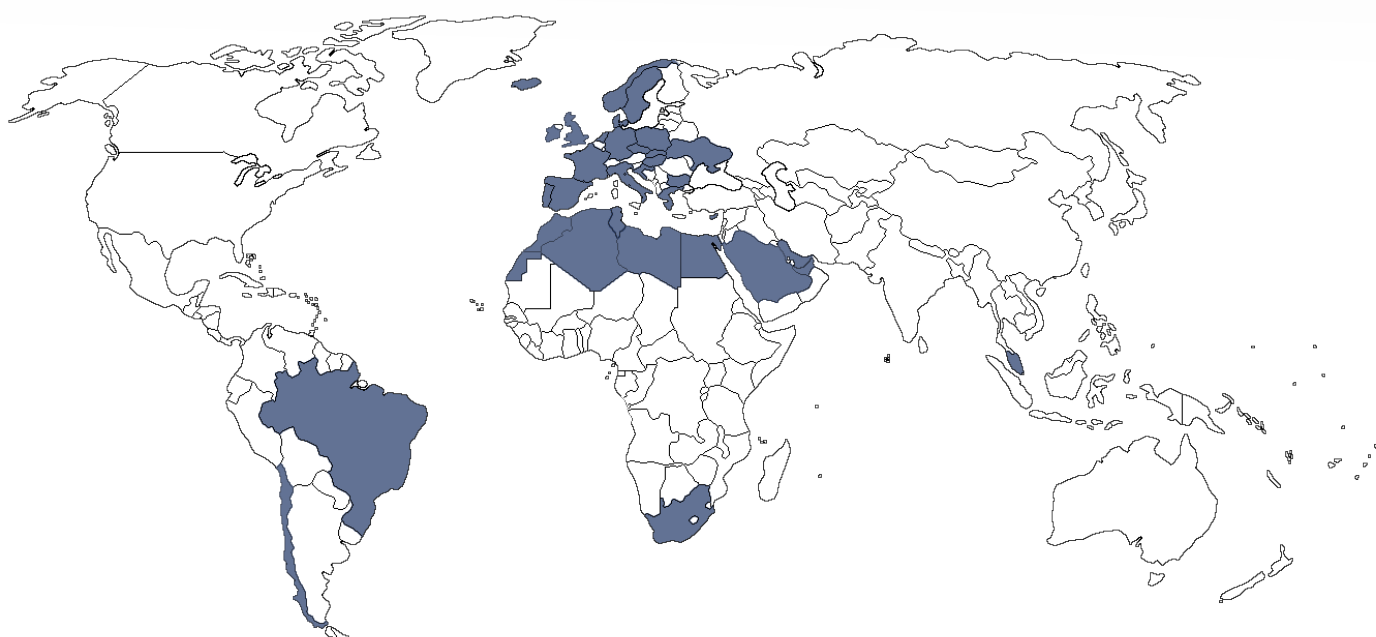
In addition to the captive portal, the **HotSpot by EK** offers a solid network audit system which allows for the Internet consumption statistics per connection analysis, as well as the activity registration and storage of the different guests connected to the Wi-Fi network (device identification, domains visited, connection times, ...), all in strict compliance with the prevailing regulations on lawful interception and data protection.

# EK AND THE HOTEL SECTOR

The professionals who make up the personnel of EK have been designing **technological solutions for hotels** for over 20 years, knowing how to adapt at any given moment to the needs and demands of the hotel sector.

EK has a wide distribution network which assists the qualified installers who, with the excellent support provided from the technical office of EK, carry out projects and professional installations in hotels in **over 25 countries**.

Our technological solutions have been installed and certified by numerous hotel chains, as well as by telecommunication operators that provide services to those hotel chains in various countries.





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Ek

EKSELANS BY ITS





**EKSELANS BY ITS**

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